

CIGNA INTERNATIONAL LAUNCHES INTERNATIONAL EMPLOYEE ASSISTANCE PROGRAM (EAP)
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CIGNA INTERNATIONAL LAUNCHES INTERNATIONAL EAP OPTION

LONDON. CIGNA International, which provides global health care insurance for the expatriate business community, is launching an employee assistance program (EAP) aimed specifically at the international and expatriate employees of multinational companies. This service, provided by CIGNA Behavioral Health (CBH) and its affiliates worldwide, offers an integrated, multi-lingual support and counselling network as a further resource to international employees already covered by CIGNA International Expatriate Benefits.

CBH currently covers more than 16 million members and brings three decades of expertise in EAP and work/life benefits management to the expatriate community.

“With the growing interconnectedness of the international business community, increasing numbers of organizations are opening offices abroad, resulting in a growing number of employees and their families relocating to foreign countries,” relates Keith Dixon, President and CEO of CIGNA Behavioral Health. “Preparing and posting employees outside their home countries -- with family in tow -- is not only extraordinarily expensive, it can present unknown emotional challenges to the family as well. Adjusting to unfamiliar surroundings, new languages and customs, and even concerns about terrorist activities can make it difficult for a successful tour overseas.

“Our ability to prevent or resolve problems that undermine the behavioral health and productivity of an organization’s workforce has been the hallmark of our success,” Mr. Dixon adds, “Extending our expertise to the needs of expatriate communities all over the globe – while keeping our focus squarely on the mental health and work/life and issues unique to the expatriate community – is a perfect match for both their needs and our capabilities.”

Sheldon Kenton, CIGNA’s Head of International Sales & Client Management for Europe says, “Independent studies, in addition to our own, have shown that issues of cultural adjustment and assimilation are frequently the greatest threats to the success of an expatriate assignment. This service integrates with our international healthcare programs to provide a valuable, confidential support network to our clients’ expatriates and their families, wherever they are and wherever they are from.”

There are three options to choose from, ranging from telephonic assistance through to face to face visits and work/life counselling.

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For more information please contact:

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Notes to Editors

About CIGNA

CIGNA Corporation’s subsidiaries are leading providers of employee benefits in the United States. Products and services include managed and indemnity health care coverage and group life, accident and disability insurance. CIGNA International, its global business division, provides group health care, health management services, and individual life, accident and health insurance in Europe, Latin America and Asia Pacific markets.

Issued on behalf of CIGNA International